



# Career Opportunity

## *Junior Graphic Designer*

Are you looking for a rewarding career with opportunities for advancement that makes a difference?

### THE POSITION

The Junior Graphic Designer reports to the HaiCo Brand Manager and supports a broad range of sales, marketing, communications and operational activities. The Junior Designer will help develop content (written and graphic), support social media channels and create a range of print and digital assets (banner ads, print ads, signage, landing pages, stationery, presentations, trade show material, menus, email campaigns). They will also support the marketing team with research, data analysis, file and brand management. Preference will be given to qualified candidates of Haida ancestry.

### KNOWLEDGE, SKILLS AND ABILITIES

- Requires strong writing skills, creativity, and attention to detail, marketing knowledge and the ability to write for various styles/formats. Requires an eye for detail and expert knowledge of grammar and style. Excellent proofreader.
- Excels at multitasking; highly organized and consistently able to meet multiple deadlines quickly. Strong problem-solving skills, able to give and receive criticism.
- Highly proficient in Adobe CC (InDesign, Photoshop, Illustrator), Microsoft Office (Word, PowerPoint, Excel), and pre-press.
- Strong graphic design skills, including preparing files for digital and print application.
- Must work independently, and as part of a team, be an active social media user.
- Able to perform basic website updates, has basic html proficiency
- Enjoys learning new software skills and quickly adapts.
- Proficient in photo/video editing & optimization. Advanced photography & video skills would be an asset

### TRAINING, EDUCATION AND EXPERIENCE

- Diploma or degree from an accredited graphic design program (recent grads welcome) or a minimum of a graphic design certificate and 2 year's graphic design experience.
- Previous experience or education in marketing.
- Experience in hospitality and tourism would be an asset.
- Experience in working in a First Nations environment.

### HOW TO APPLY

Please submit your cover letter and resume to [hr@haico.ca](mailto:hr@haico.ca). The position will remain open until filled.

**Resumes will not be considered without a portfolio link or samples attached.** Only short-listed candidates will be contacted.

